



2022 Benefit: The Future of Care. The Comfort of Home.

THURSDAY, NOVEMBER 10, 2022

**The Ziegfeld Ballroom
141 West 54th Street, NYC**

**An evening to benefit VNS Health
Charitable Care and Community
Benefit Programs**

HONORING

**EUGENIE F. DOYLE, MD
Board Member Emerita, VNS Health**

AND

**STEPHEN A. WARNKE
Partner, Ropes & Gray LLP**

6:30 PM Welcome Reception

7:15 PM Program Begins

**8:00 PM Dinner, Dessert
Reception & Dancing**

Festive Attire

For information: 212.609.1565 or 917.566.4101 or john.billeci@vnshealth.org or visit www.vnshealth.org/2022Gala

Please remove and send back bottom sections

PLEASE RESERVE THE FOLLOWING

IN-PERSON BENEFITS

- \$100,000 UNDERWRITER SPONSOR**
Special Underwriter Recognition including Underwriter Chair listing, Diamond 2-Page Virtual Ad, Dedicated Social Media Posts, Night-of Video Sponsorship and 2 Tables of Ten
- \$50,000 LILLIAN WALD SPONSOR**
Benefit Chair listing, Platinum Virtual Ad, Podium & Logo Recognition, Dedicated Social Media Posts, Night-of Video Sponsorship and 1 Table of Ten
- \$25,000 NURSING CHAMPION**
Co-Chair listing, Gold Page Virtual Ad, Podium & Logo Recognition, Dedicated Social Media Posts, Website Video Sponsorship and 1 Table of Ten
- \$17,500 CAREGIVER ADVOCATE**
Vice-Chair listing, Silver Page Virtual Ad, Logo Recognition, Dedicated Social Media Posts and 1 Table of Ten
- \$12,500 AIDE SUPPORTER**
Committee listing, Full-Page B&W Virtual Ad and 1 Table of Ten
- \$2,500 GUARDIAN TICKET(S)**
Committee listing
- \$1,750 SUPPORTER TICKET(S)**
Committee listing
- \$1,250 FRIEND TICKET(S)**
Committee listing if you purchase two Friend tickets at \$1,250 each

*\$300 is the non-deductible portion of each ticket.
All other support is deductible to the extent allowed by law.
VNS Health Federal Tax ID# 13-3189926.*

DONATIONS

- \$10,000 HEALTHCARE ACCESS SUPPORTER**
Can help connect members of isolated communities access care where age, communication, transportation and language barriers exist (includes Committee listing)
- \$7,500 VETERANS SUPPORTER**
Can help ensure that veterans and their families are connected with clinical care, community resources and veteran-specific benefits through our veterans liaisons (includes Committee listing)
- \$5,000 NFP SUPPORTER**
Can help support health and parenting sessions for young, low-income mothers in our Nurse-Family Partnership program (includes Committee listing)
- \$2,500 LGBTQ+ SUPPORTER**
Can help build VNSNY's cultural sensitivity and community outreach so that every LGBTQ+ patient is treated with empathy, courtesy and respect (includes Committee listing)
- \$1,250 HEALTHCARE SUPPORTER**
(Includes Virtual Journal listing)
- ENCLOSED IS A CONTRIBUTION OF**
\$ _____

HONOR A HEALTHCARE HERO LISTING

- \$125 In Honor of: _____

MEMORIAL LISTING

- \$125 In Memory of: _____

VIRTUAL ADVERTISING

- Email your ad as a hi-res PDF to john.billeci@vnshealth.org
- Full Page ads: 650 x 950 pixels
- Half Page ad: 650 x 485 pixels
- Deadline for ad submission: October 14, 2022.
- **Please Note:** Earlier submissions will be displayed on Gala website beginning September 16, 2022.

- \$10,000** Outside Back Cover (6" w x 9" h)
- \$7,500** Inside Front Cover (6" w x 9" h)
- \$5,000** Inside Back Cover (6" w x 9" h)
- \$3,750** Platinum Page Full Color Ad (6" w x 9" h)
- \$3,000** Gold Page Full Color Ad (6" w x 9" h)
- \$2,250** Silver Page Full Color Ad (6" w x 9" h)
- \$1,500** Full Page B&W Ad (6" w x 9" h)
- \$750** Half Page B&W Ad (6" w x 4.5" h)

Ad Contact Name

Email

PAYMENT INFORMATION

Please make checks payable to VNS Health or fill in credit card info and return via mail or fax to:

John Billeci, Vice President of Special Events
VNS Health
107 East 70th Street
New York, NY 10021

T: 212.609.1565 or 917.566.4101 | F: 212.794.6480
E: john.billeci@vnshealth.org
W: vnshealth.org/2022Gala

- Payment Enclosed Payment to Follow
- Credit Card: MC Visa Amex

LISTING INFORMATION

Please list me as: Name Organization Anonymous | This gift is a: Corporate Gift Personal Gift

Name (exactly as you wish to be listed)

Organization (exactly as you wish to be listed)

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Card Number

Expiration Date

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You may opt out of receiving fundraising requests by emailing development@vnshealth.org or calling 212.609.1525